

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

PUNE MANAGEMENT ASSOCIATION

1332, Shivajinagar, 1st Floor, JM Road, Institution of Engineers Building, Adjacent to COEP Ground, Opp
Modern Cafe, PUNE 411005

AND

MES INSTITUTE OF MANAGEMENT AND CAREER COURSES (IMCC), PUNE 411038

This **Memorandum of Understanding** is intended to promote interaction between **PUNE MANAGEMENT ASSOCIATION, PUNE** and **MES INSTITUTE OF MANAGEMENT AND CAREER COURSES (IMCC), PUNE**.

- A. **Purpose of the MoU:** This Memorandum of Understanding (MoU) is established to foster collaboration between Pune Management Association (PMA) and MES INSTITUTE OF MANAGEMENT AND CAREER COURSES (IMCC) with the objective of bridging the skill gap between academia and industry. Both institutions acknowledge their shared responsibility in preparing students to meet real-world demands by enhancing business management and professional education, particularly in domains such as Business Administration, General Management, and allied fields. PMA shall primarily serve as a Knowledge and Resource Partner in this endeavour.
- B. **Areas of Collaboration:** The Key areas of Cooperation under this MoU include, but are not limited to:
- Mentorship Programs:** PMA professionals will mentor selected faculty and students from the IMCC. It is preferable that the students and Faculty members shall be the members of the PMA.
 - Student Chapter Formation:** Establishment of a PMA Student Chapter at the IMCC to promote student engagement and development of managerial competencies. Activities will be governed by the PMA, as per guidelines separately given.
 - Entrepreneurship Development Cell (ED Cell):** Conducting entrepreneurial initiatives like business idea incubation, mentorship, training, and funding guidance.
 - Mock Interviews:** Organizing industry-led mock interviews for students.
 - Workshops & Joint Certifications:** Conducting expert-led workshops on current topics with options for joint certification.
 - Joint Research Initiatives:** Co-authoring papers, reports, and studies on mutually agreed topics.
 - Case Study Development:** Collaborative development of case studies based on real industry scenarios.
 - Curriculum Enrichment:** Jointly reviewing and upgrading the curriculum; PMA to nominate experts for academic boards if required.



- i. **Faculty Development Programs:** Conducting Faculty and Management Development Programs.
- j. **Faculty Internship Programs (FIP):** Facilitating faculty internships in industry sectors aligned with their specialization.
- k. **Live Projects:** Enabling live and summer project opportunities via the PMA network.
- l. **Consultancy Assignments:** Offering consultancy projects based on faculty expertise through PMA affiliations.
- m. **Learner Evaluation:** Involving PMA experts in evaluation activities like project viva, etc.
- n. **Expert Lectures:** Inviting PMA experts for lectures, seminars, inductions, and keynotes.
- o. **Conference Support:** PMA to support organization of national/international conferences and workshops.
- p. **Industrial Visits:** Facilitating student and faculty visits to industrial establishments.

C. Implementation:

- a. All collaborative activities will be jointly planned and approved in writing.
- b. Each organization will appoint a coordinator to manage and execute agreed activities.
- c. Financial responsibilities for any activity lie solely with the initiating organization unless agreed otherwise in writing.
- d. This MoU entails no financial obligations or student placement commitments on PMA.
- e. The IMCC shall actively participate in PMA-led initiatives.

D. Intellectual Property: All research outputs and publications from joint activities will be shared between both parties.

E. Duration and Renewal: This MoU is valid for a period of **two (2) years** from the date of signing and may be renewed or modified by mutual written consent.

F. Amendments: Any amendments must be made through a written agreement signed by authorized representatives. In the event of disagreements, both parties commit to resolving issues amicably.

G. PMA Membership: All the activities mentioned above shall be exclusively for PMA Members. The IMCC is expected to:

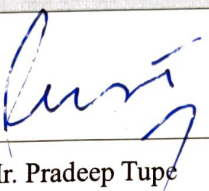
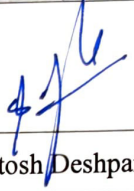
- a. Obtain Institutional Membership of PMA and/or establish the PMA Student Branch at the IMCC Campus.
- b. Nominate at least five faculty members to oversee MoU activities.
- c. Encourage faculty and students to join PMA and actively participate in the Student Chapter.





H. **Termination:** This MoU may be terminated at any point by either party with prior written notice. Any ongoing activity at the time of termination shall be completed as agreed.

I. **Publicity and Promotion:** Both parties agree to promote events, programs, and collaborations through their respective communication channels including social media and websites.

J. **Signatories:** In witness whereof, the representatives of both organizations affix their signatures to this agreement:

Organization	Pune Management Association	MES Institute of Management & Career Courses (IMCC), Pune
Signature		
Name	Mr. Pradeep Tupe	Dr. Santosh Deshpande
Designation	Vice-President	Director
Date	23/08/2025	23/08/2025

K. **Witnesses:**

Organization	Pune Management Association	MES Institute of Management & Career Courses (IMCC), Pune
Signature		
Name	Mr. Sunil Harpude	Dr. Manasi Bhate
Designation	Secretary	Deputy Director
Date	23/08/2025	23/08/2025

Sr. No	Name	Designation	email-id	Contact details
1.	Rahul Joshi	PMA Coordinator	rahul@smjc.co.in	9823534191
2.	Arpita Kathane	Inst Coordinators	karpita2011@gmail.com	9890451547
3.	Dr. Hemant Patil	Inst Coordinators	hbp.imcc@mespune.in	9881191810
4.	Ms. Aarti Deshpande	Inst Coordinators	asd.imccmba@mespune.in	7875058587

Date & Place: 23rd August 2025, Pune, India

