



Maharashtra Education Society's  
**Institute of Management &  
Career Courses (IMCC)**

Affiliated to Savitribai Phule Pune University



# IMCC

at a  
*Glance*



**800+**  
students



**300+**  
recruiters



**2500+**  
alumni



[/imcc.mespune.in](http://imcc.mespune.in)



[/imccmes](https://www.facebook.com/imccmes)



131, Mayur Colony, Kothrud,  
Pune 411 038 MH INDIA

## Maharashtra Education Society



संस्थापक  
**कै. वामन प्रभाकर भावे**  
जन्म - इ.स. १८०९ पुणे - २९ मे १८९९



संस्थापक  
**आद्य क्रांतिवीर वासुदेव बळवंत फडके**  
जन्म - इ.स. १८०९ पुणे - १४ सप्टेंबर १८८३



संस्थापक  
**कै. लक्ष्मण नरहर हुंदापूरकर**  
जन्म - इ.स. १८१९ पुणे - २९ एप्रिल १८९९



In 1860, three great visionaries - Waman Prabhakar Bhawe, Vasudev Balwant Phadke and Laxman Narhar Indapurkar came together to plant a seed of an idea. The idea was profound considering the pre-independence era of India. The three reformists resolved to establish an educational platform that would generate a strong character and lofty ideals amongst youngsters, and one that nurtures nationalism.

Over the last 160+ years MES has over 75+ institutions with a strength around 40,000+ students and more than 2,000+ teachers and administrative staff. With a view to impart quality education to the rural parts, besides having top colleges, schools and institutes in the city of Pune, MES has expanded to Saswad, Baramati, Panvel, Belapur, Kalamboli, Shirwal, Kasar Amboli, Ahmednagar, Solapur and even far into the relatively underdeveloped regions like Chiplun in Konkan

## Governing Body Chairman's Message



Maharashtra Education Society (MES) aims to impart knowledge and empower individuals for a progressive nation. MES has 160 years of standing in academic excellence. MES's IMCC is well known for providing quality education and technical expertise at the Post Graduation Level in the field of Computers and Management. Today's era is of an accelerated technological progress characterized by not only innovations but also their applications and diffusions.

Technological revolutions have increased productivity and efficiency in general and has led to changes in management, learning, social interactions, financing and methods of research in particular. At IMCC, we are continuously striving to create personally mature and professionally equipped graduates.

**Ar. Rajeev Sahasrabudhe**  
Chairman, Governing Body  
Maharashtra Education Society, Pune

## Institute of Management & Career Courses (IMCC)

The Institute popularly known as IMCC was established in 1983 by M. E. Society for providing quality education and technical expertise at the Post Graduation Level in the Fields of Computers and Management. The Institute is recognized by SPPU under Section 46 of Pune University Act, 1974 and Section 85 of Maharashtra University Act, 1994. The Institute is located at 131, Mayur Colony, Kothrud, and Pune-411 038.

The main motto of the Institute is to instill the concepts of total personality development in the students. The emphasis is laid on 'Teacher Disciple Relationship' in place of 'Boss Subordinate' relationship at their assignments. The pre-amble of IMCC "FACTA-NON-VERBA" lucidly means that the Institute produces the new breed of professionals, who's deeds will speak and there could be no requirement of pomposity. The zooming enthusiastic, rationale and excellent external endeavors are being imbibed in the students to prove their mettle. The conducive milieu of the Institute moulds the budding managers to reveal in managing flexibility, integration, change and transformation. These 'would be' professionals are channelised in such a way to 'orchestrate' and deploy business and technological management skills in a synergistic manner to grab the tangible success. The faculty members put their relentless efforts in educating the students to synthesize business management acumen and technology insights in creative manner.



### CAC Chairman's Message



This is the age of technology. An era where the world has become a smaller place and people are looking to make it smaller still. No matter where you look, you can feel the presence and effects of technology. The use of Information and communication technology is for social, economic and political development with particular emphasis on helping marginalized people and communities. Information Technology is grounded in the notions of development, growth, progress and globalization and is often interpreted as the use of technology to deliver a better good.

MES's IMCC is a strong and vibrant Institute that keeps pace with the demands of modern world making it the best choice for computer education. Welcome to IMCC where we assure support in achieving your goal in a compassionate learning culture and a warm academic environment.

**Adv. Dhananjay Khurjekar**

Chairman, College Advisory Committee, MES' IMCC, Pune

## Director's Message



Institute of Management & Career Courses (IMCC) under the aegis of Maharashtra Education Society, continues to build on its reputation as a Premier Institute. IMCC, with its glorious legacy of 37+ years, is recognized as a leading post-graduate centre of management studies and one of the best institutions in Pune region for its excellence in higher education. Further, in our pursuit of achieving higher standards of excellence. IMCC's MCA programme is accredited by NBA (National Board of Accreditation) which is a testimony to the quality of educational experience offered to future professionals.

At IMCC, we offer full time Master of Business Administration (MBA) & Master of Computer Applications (MCA) course approved by All India Council for Technical Education (AICTE) and affiliated to Savitribai Phule Pune University. Our students are offered the best in class educational facilities, extracurricular and co-curricular opportunities and placements. These make our students are true global IT professionals, guided by experienced faculty members through their excellent academic inputs as well as nurturing environment of the institute as a whole. The institute also focuses on personality development, team building, research exposure and enhancement of entrepreneurial skills.

**Dr. Santosh Deshpande**  
Director, MES's IMCC.

## Deputy Director's Message



Education is the key to unlocking the golden door of freedom."  
—George Washington Carver.

Education in the 21st century is relevant to real-life and project-based education. It's a prime need to develop a value-based education in the modern world. Education not only gives us a platform to succeed but also the knowledge of social conduct, strength, character and self-respect.

We, at IMCC, believe in awakening student's potential for creative knowledge, but more importantly, enlightening individuals and imparting in them

an inquisitiveness and curiosity for learning. We make them realize that a good career is important, but a good character is paramount. Our prime focus is on the holistic development of students. Therefore, we place importance on activities like sports, personality and leadership development, business etiquettes, emotional intelligence, communication engineering, and more. The Institute offers industrial visits, brainstorming sessions, development of presentation skills, report writing, case studies, and analysis to students.

The college strives to instill in its students academic excellence, a sense of duty, discipline and most importantly moral and humanitarian values that are essential in this age.

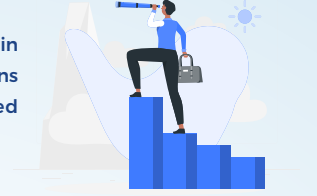
Dear Parents/Guardians, With your support, together we wish to motivate and inspire our students to learn and educate themselves to achieve success in every arena and aspect of life, and in turn, create a well-educated and enriched society. Best wishes for an enriching and fruitful academic year.

**Dr. Manasi S. Bhate**  
Deputy Director, MES's IMCC.

## Institute's Vision, Mission

### Vision :-

IMCC's vision is to be a globally recognized institution ensuring excellence in academics, innovation, research and entrepreneurship. Institute envisions producing, highly knowledgeable, ethically strong, self-motivated professionals who will contribute effectively towards society and nation.



### Mission :-



- To make the Institute a front-runner in the fields of Academics and Research
- To create a center of excellence to develop multi-faceted professionals who will meet global needs
- To provide a holistic learning environment for versatile development of learners
- To encourage flair for entrepreneurship among learners
- To groom students into ethically sound, socially responsible and nationally committed professionals

## Executable MOUS

Harbinger System

Kovid Bioanalytics

Datametica

DSK Technologies

Skill Matrics

Deshpee Internet Pvt.Ltd

Unik Systech Solutions LLP

Quick Heal Foundation

ExelR

Skill Factory Learning Pvt Ltd

Veritas

Deasra Foundation

## Chapters and Membership



Computer Society of India



Indian Society for  
Technical Education



National Institute of  
Personnel Management

## Programs Offered

### Master of Computer Applications

The objective of the programme is to create a center of excellence for the students to develop high quality IT professionals and entrepreneurs.

**Intake: 180 Seats**

**Durations: 2 Years**



### Master of Business Administration

IMCC believes in developing multitasking capabilities in students which prepares them to face challenges in the corporate world.

**Intake: 180 Seats**

**Durations: 2 Years**



### MBA Specializations Offered

Major Specializations:

1. Marketing Management
2. Financial Management
3. Human Resources Management
4. Operations & Supply Chain Management
5. Business Analytics

Minor Specializations:

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business (IB)

## Academic Credentials of IMCC (Awards & Recognition)



**Common Wealth Excellence Award for  
"Best Educational Institute in Pune"**

**Year: 2022**

**Higher Education & Ed Tech as  
"Most Promising Institute in India"**

**Year: 2022**



## Students Awards and recognition



Sanjyot Pawar - 3rd prize by  
Smt. Hiraben Nanavati Institute of Management  
& Research for Women



Sakshi Balkawade - 2nd prize by  
Sadhu Vaswani Institute of Management Studies for Girls

## Research Centre

MES' IMCC, Management Research Cell was established in 2009 Initially there were four guides associated with specializations in Marketing Management, Human Resource Management. Later on, guides of Computer Management subject associated with us.



**170+**  
Research  
Papers



**5+**  
Research  
Projects



**6+**  
Patents  
Published



**10+**  
Chapters &  
Book



**10+**  
Ph.D  
guides

## Conferences Conducted

### Conferences Conducted

National Conference on Computer Technology, Management and its Applications (NC2TMA2017-18)  
27th and 28th March 2018



International Conference on Computer Technology, Management and its Applications (IC2TMA2019)  
14th and 15th of February 2019

International Conference on Computer Technology, Management and its Applications (IC2TMA2020) Conference  
14th and 15h February 2020



International Conference on Computer Technology, Management and its Applications (IC2TMA2020) Conference  
16th and 17th April 2021

## Activities lead under MoU's



**Soham Dadarkar Academy:**  
Communicating Skill Training



**"Golden rules of good finance management"**  
Under the collaboration with DeAsra Foundation



Industry Visit is organized to Barclays in association with Rubicon as part of our MoU for MCA students

## IMCC Student Participation



Students Participating  
Purushottam Karandak



Purushottam Karandak-  
Consolation prize for Acting



IMCC Team participating  
in various events



IMCC Students participating  
at IT Quiz in YMCA college

## Extra Curricular Cell Activities

IMCC promotes overall development of students during the tenure of their academic year for skills building through extra circular activities. It enhances as a stepping stone for socialization behaviour and enrichment beyond classroom.



Pune, Maharashtra, India  
11, Dr Homi Bhabha Rd, Colonel Point  
Estate, Pashan, Pune, Maharashtra 4

Ram Nadi Parikrama water Restoration  
campaign 2023, Faculties and  
students @ Pashan Lake Pune



Pune, Maharashtra, India  
131, Mayur Colony, Kothrud, Pune, Maharashtra

Poornam Ecovision P.E.T Drive  
(Plastic - E-waste -Thermocol) by Faculties



## Sports Cell

Sports cell emphasizes on to enrich the student's involvement in numerous sports activities and also cultivate their leadership and management skills.



Apurv Dharu - Water Polo (Men)



Neha Gurav - Cricket (Women)



IMCC Football Match

## Alumni cell Activities

IMCC focus not only on current students but also have established strong extensive connect with its large number of Alumni. IMCC Alumni have created prominent pugmarks in global existence. They have flown to different corners of world like India, Japan, US, UK, Dubai

IMCC Alumni thou spread across the world stay connect with us in various forms by contributing their knowledge, skills and experience



Alumni Football event



Alumni Cricket event



Alumni Contributing their time and knowledge in project guidance



Alumni guidance in projects

# Start-up and Innovation cell

Footprints of Start-up and Innovation cell created by IMCC students

## Our Entrepreneurs



**Siddhant Chothe**  
Co-founder - Tekvision LLP



**Tanmay Kshirsagar**  
CEO and Founder Pictures Q



**Saurabh Vaidya**  
Parampara Software Solutions Pune



**Siddhant Gupta**  
Founder - Music Monk Studio

## Co-curricular Cell

### Activities

- IMCC Talkathon
- Industry Visits
- Industrial Trainings
- College Newsletter
- Presenting Business Ideas



## Jigyasa Event Glimpses

Jigyasa event is hosted by IMCC every year. This event is a platform for students to explore their skills and potential to the core. This event has seen tremendous response from diversified colleges across Pune and other cities too. Jigyasa has witnessed overwhelming response of response of 3000+ students participating from various colleges. The rudimentary essential vision & motive behind organizing this event is to stretch and enrich our student's endowment. Numerous competitions are engaged under this canopy. Jigyasa stands apart from rest of the events conducted across Pune College as the vital vision and objective focuses on "By the students – for the students"



Jigyasa 2023 Inauguration Ceremony



Jigyasa 2023 Prize Distribution Ceremony

# Training & Placement Highlights

## Training Cell

At Training Cell of IMCC Campus, we understand the necessity of training and align our activities in a way that will enhance student's knowledge and give him/her confidence to face placement drives.

### Trainings Offered :



**Soft Skills**



**Managerial Skills**



**Technical Skills**

## Placement Cell

A meticulous academic procedure has equipped students with proficient and special skills to do extremely well in various demanding situations with ease and confidence.

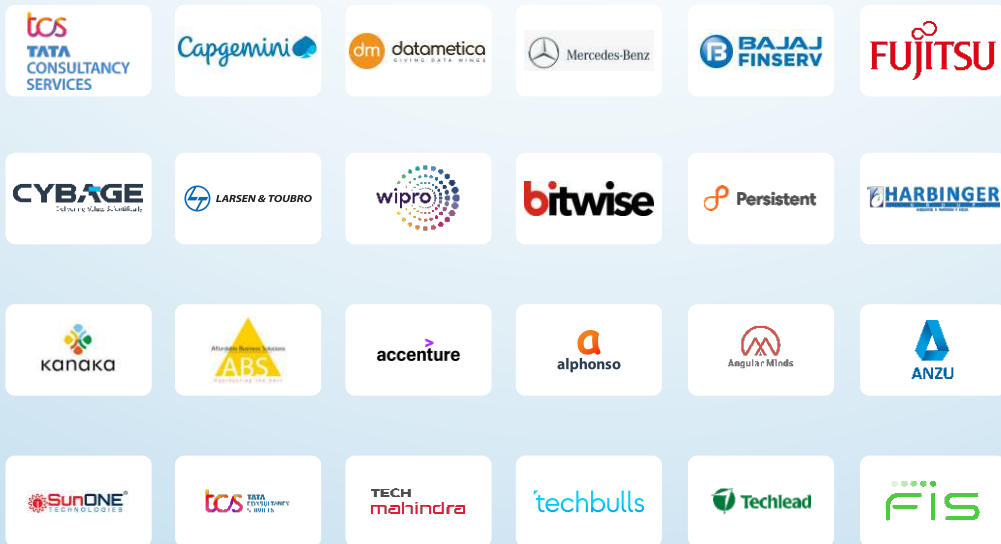


Number of students placed in recent years



Number of companies for campus recruitment

## Prominent Recruiters





"Best Education Institute in Pune" Award by Commonwealth Society of Innovative and Research



"Most Promising Institute in India" by Higher Education & ED Tech Conclave & Awards



IMCC- DataMetica MOU Signing



IC2TMA International Conference



Dr Meenal Oak received Best Librarian Award 2021 in SPPU



Inauguration program of new building on campus



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